Foundational Analytics for the Lenfest North Philadelphia Workforce Initiative

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Philadelphia Works
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The Lenfest North Philadelphia Workforce Initiative (LNPWI) Area is comprised of eight ZIP Codes.
Lenfest North
Philadelphia
Workforce
Initiative Area
by the
Numbers

• 275,453 residents
• 43% employment rate
• $25,000 median income
• 32% Hispanic/Latino
• 1 in 4 residents 25-64 don’t have a high school diploma
• 7% are not fluent in English
• 1 in 5 residents have at least one disability
• 4% of residents 18 years and over are veterans
• 24% of residents 16-24 are opportunity youth
• 23,200 returning citizens in the last 6 years
### Methodology

<table>
<thead>
<tr>
<th>Data Source</th>
<th>Geographic Unit</th>
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</thead>
<tbody>
<tr>
<td>ACS PUMS 2012-2016</td>
<td>PUMAs</td>
</tr>
<tr>
<td>ACS 2012-2016 5-Year Estimates</td>
<td>Census Tracts</td>
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<tr>
<td>LEHD 2015</td>
<td>Census Tracts</td>
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<tr>
<td>CWDS</td>
<td>Statewide</td>
</tr>
<tr>
<td>CMS</td>
<td>ZIP Codes</td>
</tr>
<tr>
<td>Database USA</td>
<td>ZIP Codes</td>
</tr>
</tbody>
</table>

- ACS: American Community Survey
- PUMS: Public Use Microdata Sample
- PUMAs: Public Use Microdata Areas
- LEHD: Longitudinal Employer Household Dynamics Program
- CWDS: Commonwealth Workforce Development System
- CMS: Philadelphia Works Contract Management System
Framework

- People
- Employment
- Priority Populations
- Resources and Investments
People

Population Density
Age Distribution
Race and Ethnicity
Educational Attainment and School Enrollment
Income and Poverty
The 275,453 residents in the LNPWI Area make up 18% of the total population of Philadelphia.
Population Density

The population of the LNPWI Area is **young**, with a median age of 30.
Age Distribution

Some parts of the Target Area are very racially and ethnically diverse.
Diversity Index

Racial Distribution

Hispanic/Latino Population

1 in 4 residents between the ages of 25 to 64 do not have a high school diploma.
Educational Attainment

Target Area
- Bachelor Degree or Higher: 15%
- Some College/Associate's Degree: 20%
- High School, No College: 40%
- Less than High School: 25%

Comparison
- Bachelor Degree or Higher: 31%
- Some College/Associate's Degree: 25%
- High School, No College: 31%
- Less than High School: 13%

Educational Attainment

Educational Attainment by Race/Ethnicity

School Enrollment

Target Area
- Graduate or Professional School: 4%
- College, Undergraduate: 25%
- K-12: 66%
- Nursery School, Preschool: 6%

Comparison
- Graduate or Professional School: 11%
- College, Undergraduate: 26%
- K-12: 57%
- Nursery School, Preschool: 7%

School Enrollment

School Enrollment by Race/Ethnicity

White: 8% Graduate or Professional School, 53% College, Undergraduate, 34% K-12, 5% Nursery School, Preschool
Black/African American: 3% Graduate or Professional School, 70% College, Undergraduate, 26% K-12, 7% Nursery School, Preschool
Asian: 7% Graduate or Professional School, 67% College, Undergraduate, 26% K-12, 1% Nursery School, Preschool
Hispanic/Latino: 2% Graduate or Professional School, 82% College, Undergraduate, 5% K-12, 5% Nursery School, Preschool
Other: 3% Graduate or Professional School, 23% College, Undergraduate, 71% K-12, 3% Nursery School, Preschool

Residents in the Target Area earn a median income of $25,000, with 42% living in poverty.
Median Earnings

Deep Poverty

Employment

- Employment Status
- Skill Level
- Industries and Employers
- Commuting Patterns
43% of residents 16 years and older are employed.

64% of workers 16-64 work full-time, year-round.
Employment Status

Target Area

- Not in labor force: 48%
- Unemployed: 9%
- Employed: 43%

Comparison

- Not in labor force: 39%
- Unemployed: 7%
- Employed: 54%

Labor Force Participation

Unemployment Rate

Full-time Year-Round Workers

Employment Status by Race/Ethnicity

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Not in labor force</th>
<th>Unemployed</th>
<th>Employed</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>6%</td>
<td>50%</td>
<td>55%</td>
</tr>
<tr>
<td>Black/African American</td>
<td>10%</td>
<td>40%</td>
<td>45%</td>
</tr>
<tr>
<td>Asian</td>
<td>7%</td>
<td>41%</td>
<td>42%</td>
</tr>
<tr>
<td>Hispanic/Latino</td>
<td>11%</td>
<td>37%</td>
<td>52%</td>
</tr>
<tr>
<td>Other</td>
<td>11%</td>
<td>44%</td>
<td>44%</td>
</tr>
</tbody>
</table>

Employment Status by Poverty Status

- In Poverty:
  - Not in labor force: 66%
  - Unemployed: 15%
  - Employed: 20%

- Not in Poverty:
  - Not in labor force: 36%
  - Unemployed: 7%
  - Employed: 58%

57% of residents are employed in low-skill jobs.
Skill Level

![Bar chart showing the distribution of jobs by skill level in the target area and comparison.](chart)

- **Target Area**
  - High-skill Jobs: 21%
  - Middle-skill Jobs: 22%
  - Low-skill jobs: 57%

- **Comparison**
  - High-skill Jobs: 31%
  - Middle-skill Jobs: 21%
  - Low-skill jobs: 49%

Residents of the LNPWI Area are **not employed** in some of the area’s **most dominant industries**.
Employment by Industry, Residents of LNPWI Area

- Health Care and Social Assistance: 19%
- Retail Trade: 12%
- Educational Services: 10%
- Accommodation and Food Services: 9%
- Manufacturing: 7%
- Transportation and Warehousing: 5%
- Public Administration: 4%
- Administrative and Support and Waste Management and...: 5%
- Professional, Scientific, and Technical Services: 5%
- Other Services_except Public Administration: 5%
- Construction: 5%
- Information: 3%
- Finance and Insurance: 3%
- Arts, Entertainment, and Recreation: 3%
- Wholesale Trade: 3%
- Real Estate and Rental and Leasing: 2%
- Utilities: 1%
- Agriculture, Forestry, Fishing and Hunting: 0%
- Management of Companies and Enterprises: 0%

Employment by Industry, Workers of LNPWI Area

Source: Philadelphia Works analysis of LEHD, 2015
Employment in LNPWI Area by Industry for Residents of LNPWI Area

Source: Philadelphia Works analysis of LEHD, 2015
## Top 20 Employers in the LNPWI Area

<table>
<thead>
<tr>
<th>Business Name</th>
<th>Business Size</th>
<th>Industry Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Temple University Hospital</td>
<td>4,392</td>
<td>General Medical and Surgical Hospitals</td>
</tr>
<tr>
<td>Philadelphia Gas Works Co</td>
<td>1,635</td>
<td>Natural Gas Distribution</td>
</tr>
<tr>
<td>Day &amp; Zimmermann Groups Inc</td>
<td>1,150</td>
<td>Engineering Services</td>
</tr>
<tr>
<td>Sugarhouse Casino</td>
<td>1,000</td>
<td>Other Spectator Sports</td>
</tr>
<tr>
<td>Community College Of Philadelphia</td>
<td>1,000</td>
<td>Junior Colleges</td>
</tr>
<tr>
<td>Day &amp; Zimmerman International</td>
<td>900</td>
<td>Industrial Supplies Merchant Wholesalers</td>
</tr>
<tr>
<td>Major Systems Maintenance Division</td>
<td>872</td>
<td>Plumbing, Heating, and Air-Conditioning Contractors</td>
</tr>
<tr>
<td>City Of Philadelphia</td>
<td>834</td>
<td>Water Supply and Irrigation Systems</td>
</tr>
<tr>
<td>Area Agency On Aging</td>
<td>709</td>
<td>Home Health Care Services</td>
</tr>
<tr>
<td>Temple University Hospital - Episcopal Campus</td>
<td>700</td>
<td>General Medical and Surgical Hospitals</td>
</tr>
<tr>
<td>Thomson Reuters Clarivate Analytics</td>
<td>654</td>
<td>Offices of Lawyers</td>
</tr>
<tr>
<td>Philadelphia Nursing Home</td>
<td>600</td>
<td>Nursing Care Facilities (Skilled Nursing Facilities)</td>
</tr>
<tr>
<td>Penn Fishing</td>
<td>600</td>
<td>Sporting and Athletic Goods Manufacturing</td>
</tr>
<tr>
<td>Liacouras Center</td>
<td>600</td>
<td>Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures</td>
</tr>
<tr>
<td>Pep Boys</td>
<td>548</td>
<td>Automotive Parts and Accessories Stores</td>
</tr>
<tr>
<td>Philadelphia Corporation For Aging</td>
<td>547</td>
<td>Other Individual and Family Services</td>
</tr>
<tr>
<td>Fairmount Long Term Care</td>
<td>540</td>
<td>Office Administrative Services</td>
</tr>
<tr>
<td>Philadelphia Daily News</td>
<td>500</td>
<td>Newspaper Publishers</td>
</tr>
<tr>
<td>Marscare</td>
<td>495</td>
<td>Home Health Care Services</td>
</tr>
<tr>
<td>Scotlandyard Security Services Ltd</td>
<td>490</td>
<td>Security Guards and Patrol Services</td>
</tr>
</tbody>
</table>

Source: DatabaseUSA 2018Q1
Accommodation, Food Services, and Retail Employers

Source: Philadelphia Works analysis of DatabaseUSA 2018Q1
Educational Services, Health Care, Social Assistance, and Other Services Employers

Source: Philadelphia Works analysis of DatabaseUSA 2018Q1
Construction, Manufacturing, Transportation, and Warehousing Employers

Source: Philadelphia Works analysis of DatabaseUSA 2018Q1
17% of the people who work in the LNPWI Area are also residents of it.
Place of Residence for Workers in the LNPWI Area

83% Employed and Living in the Area
17% Employed in the Area but Living Outside

Source: Philadelphia Works analysis of LEHD, 2015
Place of Employment for Residents by Age Group

Workers Aged 55 or older
- Living in the area: Working in the area: 20.0%
- Working Elsewhere: 16.7%

Workers Aged 30 to 54
- Living in the area: Working in the area: 54.2%
- Working Elsewhere: 53.1%

Workers Aged 29 or younger
- Living in the area: Working in the area: 25.8%
- Working Elsewhere: 30.2%

Source: Philadelphia Works analysis of LEHD, 2015
Priority Populations

Citizenship
ESL Populations
People with a Disability
Benefit Recipients
Returning Citizens
Veterans
Opportunity Youth
7% of the residents of the LNPWI Area are immigrants.
Citizenship

While 29% of residents speak a language other than English at home, only 7% report that they are not fluent in English.
English Proficiency

English Proficiency

1 in 5 residents have at least one disability.
Individuals with any Disability

Benefit Recipients

13% of households in the LNPWI Area receive **TANF**, and 43% receive **SNAP**.
TANF Recipients

SNAP Recipients

In the last 6 years, the 23,200 returning citizens in the Target Area make up 26% of the total returning citizens in Philadelphia.
Returning Citizens

Source: Philadelphia Department of Prisons, 2013 – Nov 2018
4% of residents 18 years and over are veterans.
Veterans - Employment

Veterans – Disability Status

Veterans - Poverty

Opportunity Youth

24% of people between the ages of 16 and 24 are **neither in school nor working**.
Opportunity Youth

Residents of LNPWI Area between the ages of 16 to 24

<table>
<thead>
<tr>
<th>Enrolled in School</th>
<th>Not Employed, Not in School</th>
<th>Employed, Not in School</th>
</tr>
</thead>
<tbody>
<tr>
<td>56%</td>
<td>24%</td>
<td>20%</td>
</tr>
</tbody>
</table>

## Priority Population

<table>
<thead>
<tr>
<th></th>
<th>Target Area</th>
<th>Comparison</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Immigrants</strong></td>
<td>7%</td>
<td>14%</td>
</tr>
<tr>
<td><strong>ESL Population</strong></td>
<td>7%</td>
<td>6%</td>
</tr>
<tr>
<td><strong>Disability</strong></td>
<td>21%</td>
<td>16%</td>
</tr>
<tr>
<td><strong>TANF Recipients</strong></td>
<td>13%</td>
<td>7%</td>
</tr>
<tr>
<td><strong>SNAP Recipients</strong></td>
<td>43%</td>
<td>21%</td>
</tr>
<tr>
<td><strong>Opportunity Youth</strong></td>
<td>24%</td>
<td>17%</td>
</tr>
<tr>
<td><strong>Veterans</strong></td>
<td>4%</td>
<td>6%</td>
</tr>
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</table>

Philadelphia Department of Prisons, 2013 – Nov 2018
Resources and Investments

Community Resources
- PA CareerLink®
- Philadelphia Services
- Philadelphia Works

Investments
The LNPWI Area is served by a number of resources, including Libraries, Hospitals, CTE Schools, and Recreation Centers.
Community Resources

Source: Philadelphia Works analysis of online databases
Between 2012-2016, more than 18,500 residents of the LNPWI Area were served by the PA CareerLink® Philadelphia system.
Participants in Youth Workforce Development Programs, 2012 - 2016

Source: Philadelphia Works analysis of CWDS
PA CareerLink® Philadelphia Participants, 2012-2016

Source: Philadelphia Works analysis of CWDS
Between 2012-2016, Philadelphia Works invested nearly $28 million in workforce initiatives and programs in the LNPWI Area.
Lenfest North Philadelphia Workforce Initiative Area by the Numbers

275,453 residents
43% employment rate
$25,000 median income
32% Hispanic/Latino
1 in 4 residents 25-64 don’t have a high school diploma
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23,200 returning citizens in the last 6 years